

# UC for Business - Executive Conference



## At a Glance

- Easy to use 'drag and drop' set up makes conference scheduling easy
- Provides conferencing for up to 64 internal and external parties
- Rich Presence ensures instant conference calls are only set up with people at their desks
- No more need for 12-digit phone numbers that get lost, forgotten, or misdialed
- Delivers calls for any mix of internal and external callers, using either IP or other lines

## Overview

NEC's UC for Business (UCB) Executive Conference solution makes initiating or scheduling a conference quick, intuitive and as easy as sending a calendar appointment.

While audio conferencing is gaining ever more popularity as a business communication tool, most solutions are not exactly easy to use and involve third party providers – adding costs to the telephony bill. With UCB Executive Conference, collaboration improves across the enterprise as virtual teams save time and communicate more smoothly. Travel costs are reduced and extra expenditures for conferencing through an external supplier are eliminated.

Internal and external participants can join a conference with a click of the mouse or by dialing a familiar or free phone number. Small groups who want to split away to have a quick private discussion by themselves can join the others again later.

Executive Conference reduces frustration for employees, speeds up business processes and improves communications throughout the enterprise. Users can seize the moment if a conference call is the fastest solution to an issue.

## Solution

### Replaces Group Emails with more Effective Conference Calls

The intuitive interface lets staff replace group emails with conference calls to achieve faster problem resolution and avoid email trail delays. Staff gets almost all the advantages of video conferencing, except the visuals, in a much more practical and cost effective package.

### Enables Easy Conference Set Up

Calls are created ad hoc or scheduled as recurring conferences using a set up wizard. The Desktop Search Bar is used to 'drag and drop' Phonebook entries directly into an active or scheduled conference.

Organizers are automatically the host, but can transfer the host role to any participant. Participants are alerted with conference invitations and reminders.

### Allows for any Mix of Callers

Each participant uses a port, so a company with 30 ports for their site can run, for example, three simultaneous conferences of 10 parties or two calls with 15 parties each. Booked or scheduled conferences automatically reserve resources for that time, so they are always available when required. Administration is straightforward and flexible, meeting business and security requirements.

## Eases Conference Hosting Chores

Reminders can be sent to all parties, which they can click to join the call. When the call has started and not everyone has arrived, just link in key individuals; Presence will show whether to dial the desk or mobile number. Console operators or receptionists can act as a central facilitator for 'lost' participants. They simply right click on any participant to transfer the missing caller into the active conference.

Attendees can be privately introduced into the conference and the conversation with the newcomer is private until they accept the invitation and join the conference. The name of each participant is announced as they arrive or leave the conference and internal participants are automatically recognized and announced.

External participants are asked to record their names which are played to the conference. Regular external participants can be added to the Phonebook so their names are played automatically on entry. A normal call can be instantly turned into a conference call by adding parties, including mobile users.

## Makes Accessing a Conference Easy, even at the Last Minute

There is no reason for anyone to miss a conference because they don't know the details. Conference participants inside the office get 'toaster' screen pops, alerting them that they have been invited to a conference. They can either decline, join immediately or accept the invitation and join the conference later.

Last-minute attendees are easily and painlessly added as soon as they call in – even on mobile devices or from outside the office. Any participant of an active conference, calling from a recognized calling line ID, will be invited to join the conference as soon as they connect to the system. Desktop participants can adjust the volume of the entire conference and the input for each user can be adjusted, including muting out noise.

## Records Conferences as Needed

Conferences can be recorded either ad hoc or at any time during a conference (based on permissions). Recordings can be made available for all internal participants and can also be exported as required for circulation to external participants.

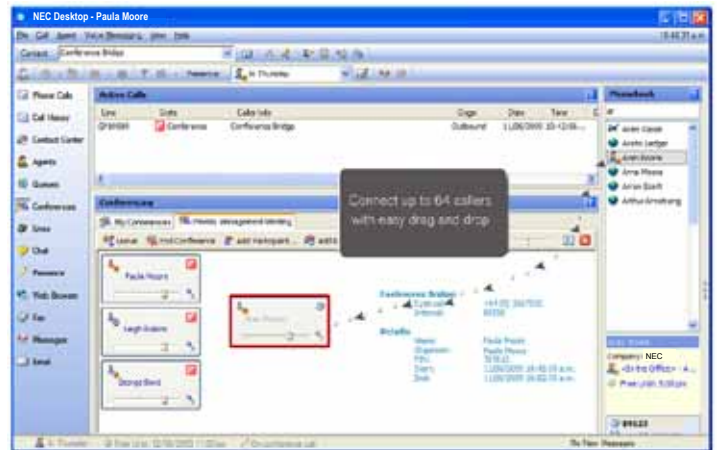
## Required Modules

Each UCB Executive Conference user requires one of the following applications.

- UCB Executive Desktop
- UCB Executive Insight
- UCB Agent Desktop
- UCB Operator Console

## Licensing

Executive Conference is available on SIP-capable NEC supported telephony platforms<sup>1</sup>, and utilizes Aculab SIP voice ports. A single license is required for each concurrent conference participant using a conferencing port.



Including participants into a conference call has never been easier.

<sup>1</sup> Please note – UCB Conference functionality is PBX platform and version dependent.

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